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Dear reader,

In DiverIMPACTS we strive to achieve the full diversification potential of cropping systems for improved productivity, delivery of ecosystem services and resource-efficient and sustainable value chains. The project is funded under Horizon 2020, the European Union's Research and Innovation programme.

We are pleased to share the eighth DiverIMPACTS newsletter with you, and look forward to sharing more news with you soon. Enjoy!

## In memorium Pascal Parache



The DiverIMPACTS project is deeply sorry to announce that Pascal Parache, monitor of the Romanian case study, passed away last February as a result of an accident.

[Read more](#) >

## What's happening in the DiverIMPACTS project?



With less than 15 months to go in the DiverIMPACTS project, partners are focusing on finalising deliverables, producing results and synthesising key messages to come out of the project. As many sister projects in the crop diversification cluster come to an end, DiverIMPACTS is also contributing to their final meetings.

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## Innovative diversified cropping system in central France: lessons learnt over four years

Transitions towards new systems that achieve high performance in terms of productivity, profitability and environmental services were tested over four years in field experiments located in Berry, France. The experiments



involved successes and failures, which French DiverIMPACTS partners Arvalis, Terres Inovia and ITB use to help farms transition their systems.

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## Consumers' willingness to pay for legumes



Although diversifying cropping systems can have many benefits, consumers are not always willing to pay more for the products. An economic experiment with consumers shows that providing additional information about crop diversification only has a weak effect on their willingness to pay for lentils.

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## Exploring the impact of crop diversification on workload and quality of life of farmers



Crop diversification results in a fundamental change in activities: production, management, processing, crop sales and new relationships with the value chain all need to be re-assessed. The Organic Research Centre led an explorative study on three UK case studies and found that crop diversification results in changes in socio-economic factors, workload, labour organisation and quality of life.

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## DiverIMPACTS at Les Culturelles

Les Culturelles® will take place on 15-17 June, 2021 in Bétheny, near Reims in the Champagne region of France. The field exhibition, organised by ARVALIS, is an excellent opportunity for arable crop producers to find out about innovations to improve the performance of their farms.

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New flyer: Crop Diversification: Making European Agriculture

Crop diversification experiences at Csoroszlya Farm in

## More Sustainable

The DiverIMPACTS project aims to achieve the full potential of crop diversification. But what does that mean?

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## Hungary

Csoroszlya farm used to be a conventional farm with a normal cultivation and were aware of plant protection and soil health problems caused by cultivating the same intensive crop every 2-3 years and they wanted to show that a more colourful picture was possible. Watch the video to find out more.

[Read more](#) >

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## DiverIMPACTS Food Jam: promoting legume consumption in Sweden

The new DiverIMPACTS video was recorded during a FoodJam at a legume growing farmer's yard in the South of Sweden in connection with case study 19.

[Read more](#) >

## New video: conservation agriculture in the DiverIMPACTS project

In the video, case study 12 participants in Wallonia explain their work using conservation agriculture.

[Read more](#) >

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## New DiverIMPACTS video about crop grazing with sheep

The video shows how crop grazing with sheep can be a win-win solution, benefiting both sheep farmers and arable farmers.

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## DiverIMPACTS results: what was achieved by mid-2020

In the first three years of the DiverIMPACTS project, the team produced a wide range of results. Follow the link to find a brief summary.

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## Growing Beyond Monoculture: final episode in the DIVERSify web series online

As part of our sister project, DIVERSify, researchers have been working on investigating the viability of species mixture cropping as an alternative to crop monoculture. The DIVERSify project has created a video web series which explores the practical and theoretical considerations of mixed cropping and the ecosystem

## Hungarian case study presented at the Conference of the Hungarian Organic Sector

As part of the conference, which was held by ÖMKI on 30 September 2020, there was a session on Organic Cereal and Soybean Cultivation. More than 90 people, including farmers, consultants and other people working in the agriculture sector registered for the event, which they could follow live and also review later. The session included

services that they can provide. The series explains where innovations have led to progress but also further opportunities still to be realised and future research and development needs.

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an online field workshop and provided an overview of DiverIMPACTS case study 7: Diversification of cereal-based rotations with soybean.

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## DiverIMPACTS online seminars

The DiverIMPACTS online seminar series is a platform to present and exchange practical information about the DiverIMPACTS project and its results, with a focus on the DiverIMPACTS case studies.

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## Crop Diversification cluster factsheet and video

The crop diversification cluster brings together research projects which operate in countries across Europe to increase the impact of crop diversification research. Have a look at the new cluster factsheet and video to find out more about crop diversification and what the cluster is doing.

[Read more](#) >

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