



Diversification through Rotation, Intercropping, Multiple Cropping,  
Promoted by Actors and Value Chains towards Sustainability

# Learning Histories: looking back to look forward

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Online seminar

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# An interactive and CS-oriented webinar

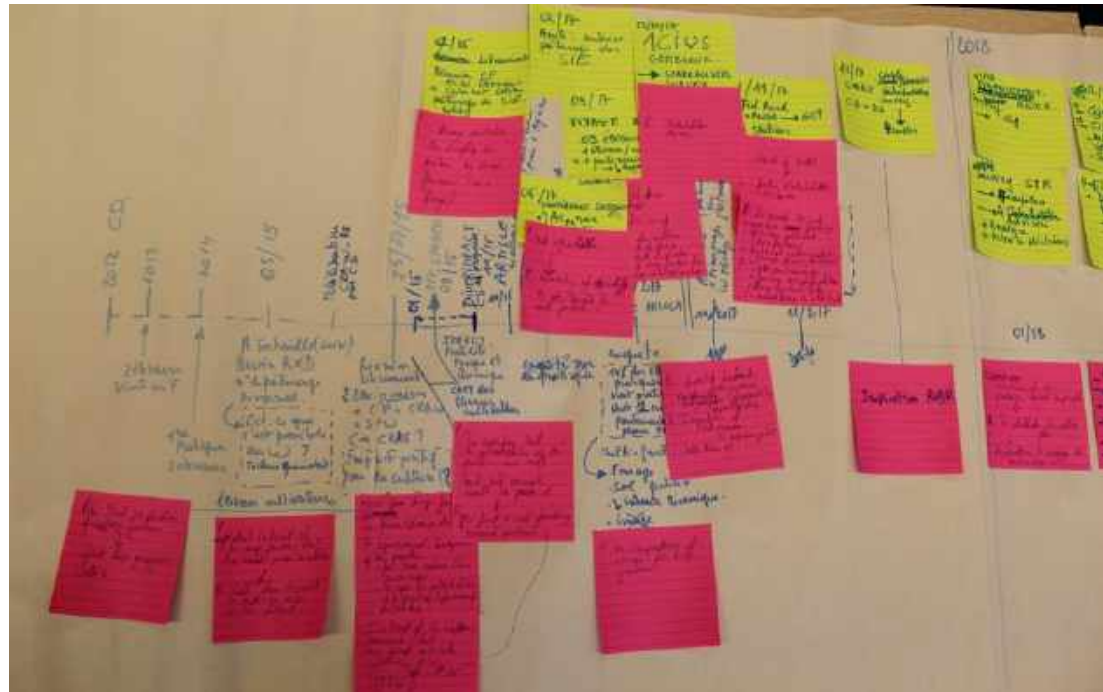
**Introduction (10 min):** The Learning History tool and the analysis performed by WP2

**Direct application (30 min):** Results of the analysis for CS4 and CS23 and discussion with the cluster leaders

**General discussion (20 min):** Exchanges about the LH experience, questions, etc.

# What is a Learning History ?

Historical timeline written collectively and providing information in terms of learning, decisions, changes in network, attitudes, etc...



Learning History construction (CS 4)

# What is a Learning History ?

<b>Learning History</b> CS XX; Country; CS title	
Input from: list names and roles of all involved in making the learning history Main CS achievements: List main achievements of the CS until now	
Most significant event(s) - 1	Analysis of the perception and reflections on the process
Most significant event(s) - 2	Analysis of the perception and reflections on the process
List overall analysis and lessons learned in this box; connect to CS vision, mission, causal and stakeholder analysis	
Other info you want to retain/share f.e.; How did you do the LH with actors Differences between CS team and collective LH	

# Why were the CSs asked to keep track of a LH?

- General aim of WP2: support (concepts and tools) the CSs to plan for change but also to assess this process of change all along the way.
- The LH was proposed to structure the reflection of the CSs on their activities and learnings (as a replacement of the "expect to see, like to see, love to see..." tool presented during the co-innovation workshops)

# Reasons necessitating LH analysis

- Half time of the project: need for WP2 team to report about CS progress (deliverable 2.3: "mid-term assessment in term of quantitative and qualitative indicators)
- Scientific purpose : better understand the dynamics of innovation based on diversified experiences across Europe
- Create input for the CSs : make the 25 individual learning processes useful for the full set of CSs.

# General framework for analysis

## 3 levels of analysis:

- **Learnings** : *What are the lessons learned by the CS teams and which patterns can be distinguished across the full set of CSs?*
- **The most significant events**: *Which categories of activities have been deployed by the CS teams and what are commonalities and outliers?*
- **The overall strategy**: *How the overall strategy the CSs are pursuing to reach their vision?*

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## Webinar objective

Bring the toolbox of accumulated findings to the case studies, hoping that it will serve as a source of inspiration and promote further communication between cases."

*How can I better communicate about my CS in the region?*

*I want to increase the impact of the CS in terms of number of stakeholders involved: what can I do? What was the strategy used by other CSs?*



# Concrete application: the example of CS 4 and CS 23

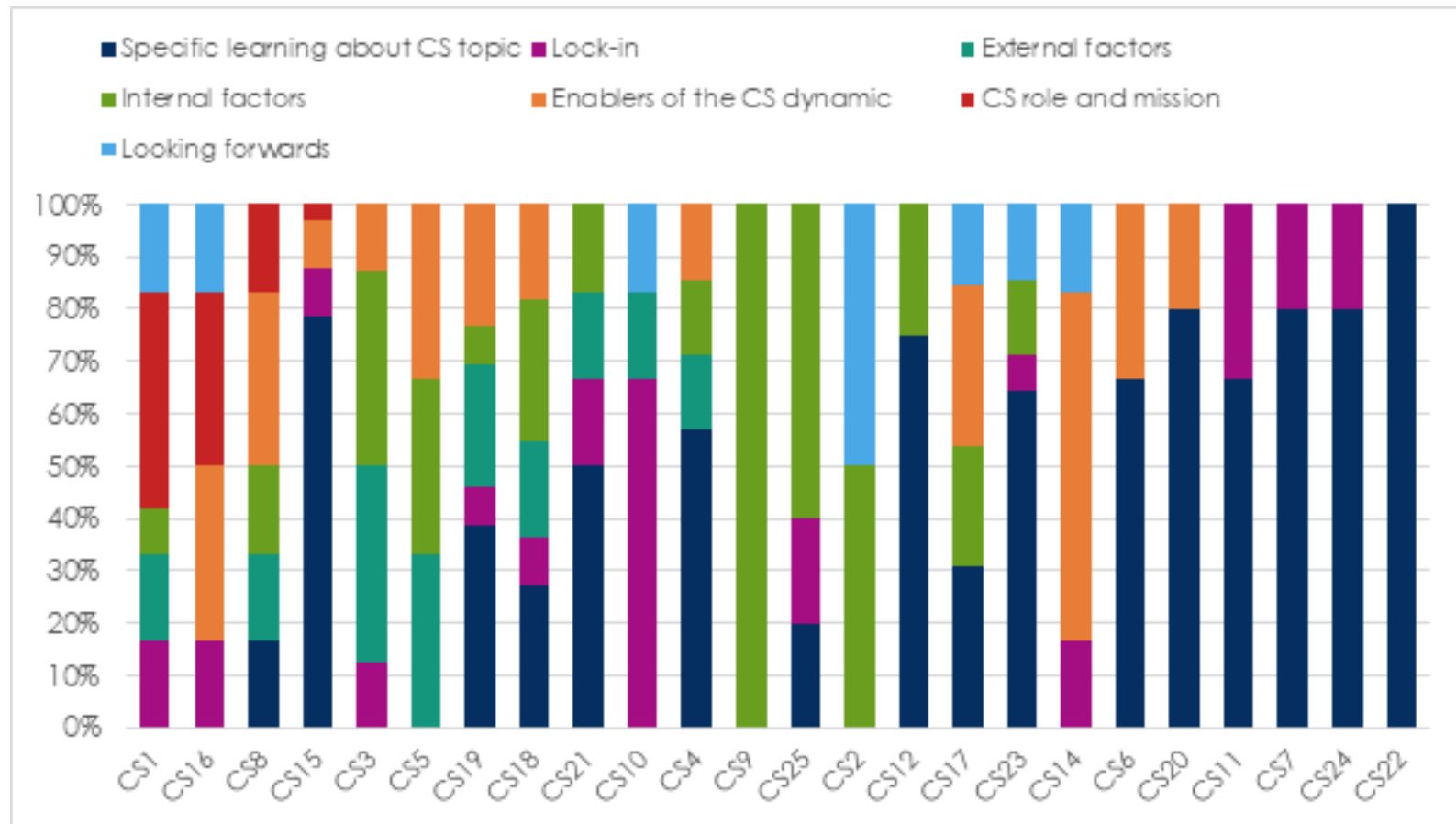
**CS 4 (BE) : Service crops valorized through grazing**



**CS 23 (NL): Multi-cropping for vegetable production in short supply chains**



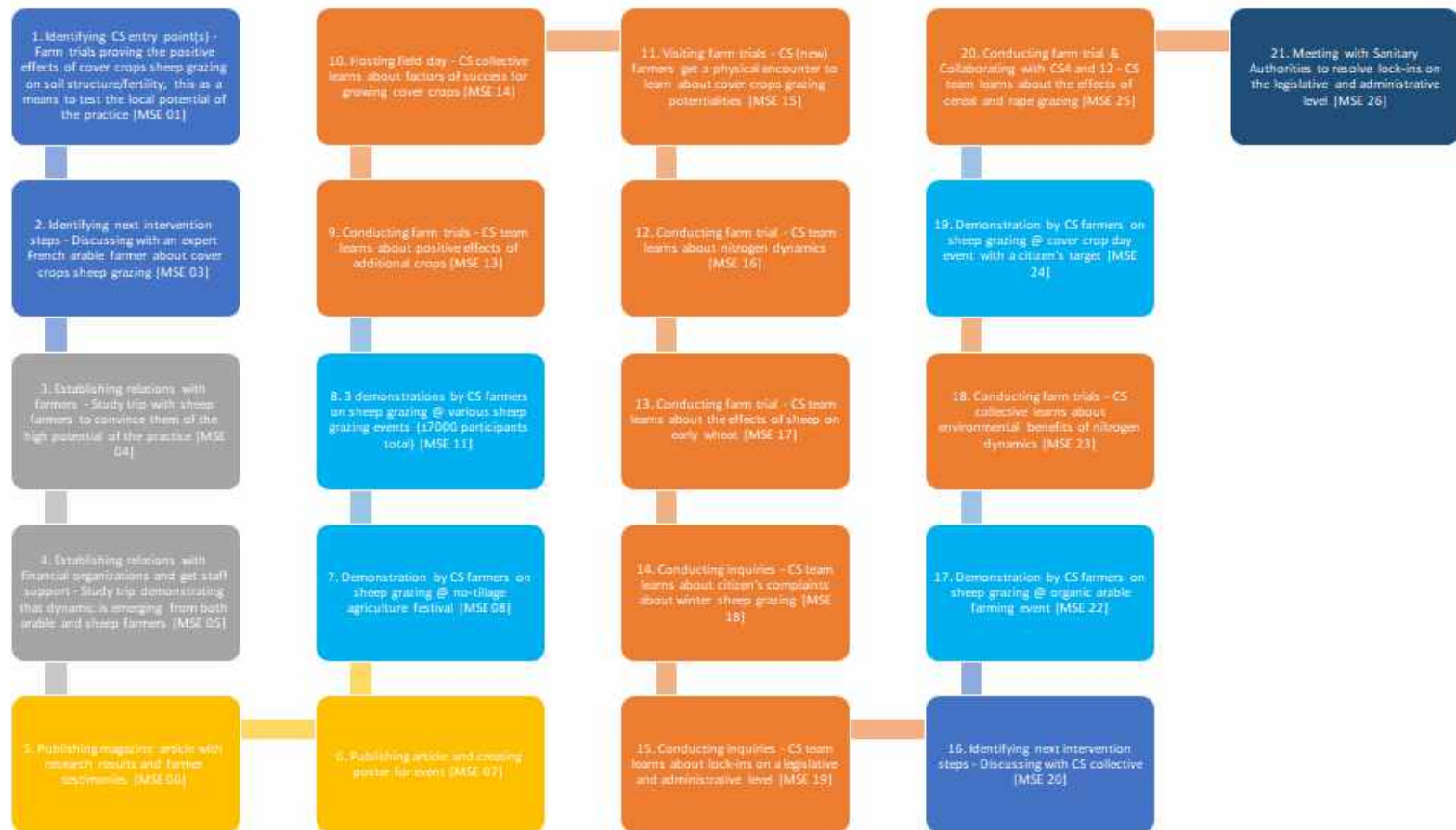
# Learnings



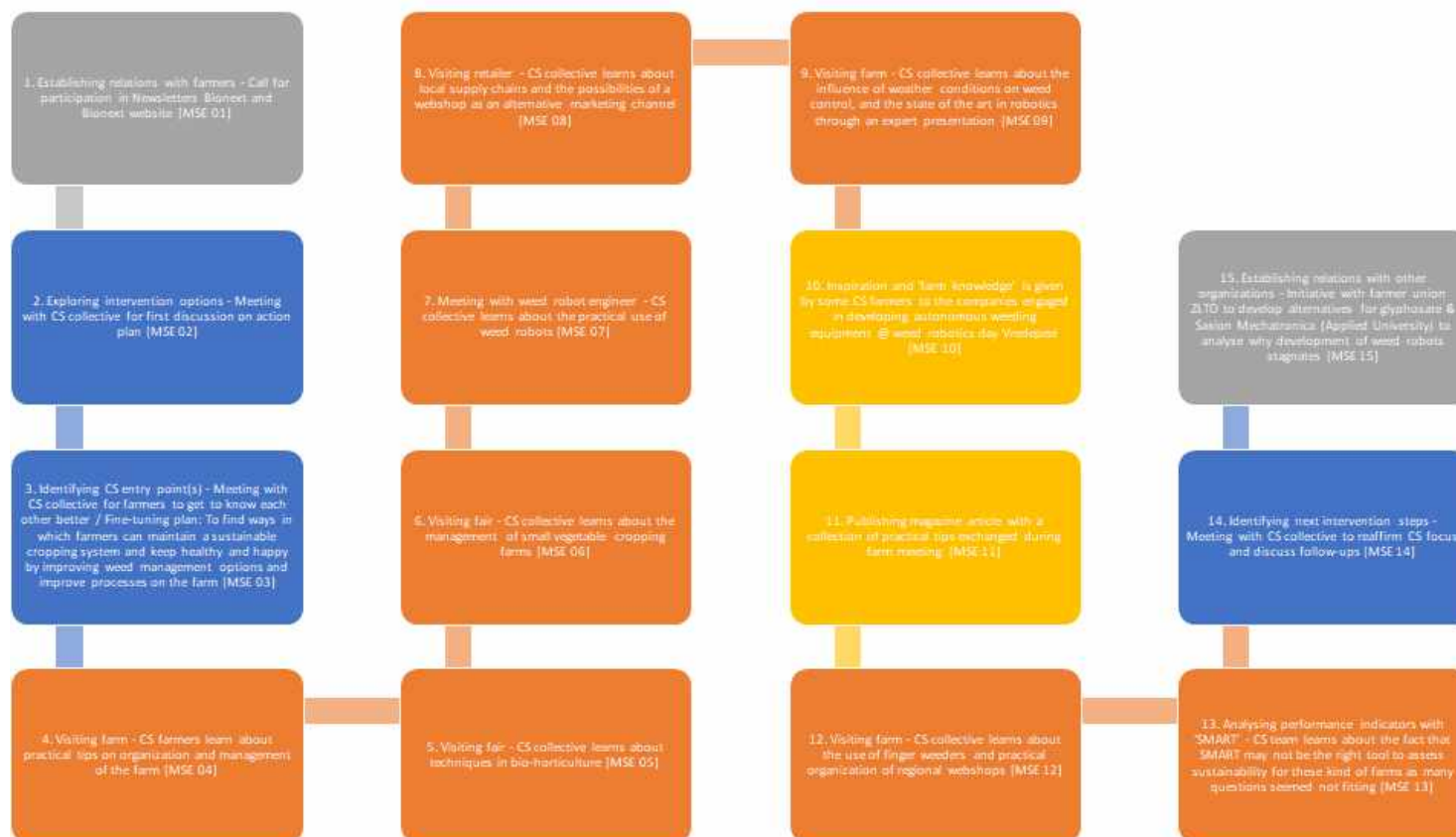
# Legend



## CS 4 - Service crops valorised through grazing (BE)



## CS 23 – Multi-cropping for vegetable in short supply chain (NL)





## Strategic considerations

Aim		
<b>Means / End</b>	Diversified cropping systems are a means in the CS	Diversified cropping systems are an end in the CS
<b>Problem / Solution</b>	Pushing a specific solution	Finding ways to deal with problematic situations
<b>Product / Process</b>	Focus on a product e.g. a cropping system	Working towards a desired outcome and figuring out what is needed to get there.
<b>Level of intervention</b>		
	Cropping system Farming system Regional system Agricultural sector Food system	
Approach		
<b>Scaling out/ scaling up</b>	Spread good examples, stimulate uptake of specific cropping scheme	Embedding and professionalizing practices
<b>How to stimulate/diversified cropping systems</b>	Work on a method to enable change	Work on the mechanics of change
<b>Builders/contributors</b>	Positioned at the core of the developments	Help it happen by adding to bigger developments
<b>Where to start</b>	Stimulate change in lowly diversified systems	Service to highly diversified pioneers

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	Regional system	
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	Food system	
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# Take home messages



**The LH is a tool to support the reflection about activities and learnings**



**The individual and cross-cases analysis of the 25 LH of DI has led to valuable findings for the CSs**

Build new bridges between CSs

Find inspiration for new activities to be implemented

Identify skills needed to remove some barriers to diversification

Deepen the reflexion on the CS strategy and activities

Gain a new perspective on your CS

WP2 team can help you to make sense in the results for your own CS - Please contact us



# General discussion : Questions ? Comments ?

**Has the presentation  
aroused an interest  
to go deeper in the  
analysis performed ?**

**Are you in need for one of  
the identified interests  
we listed before : building  
bridges, develop new kind  
of activities, reflect on your  
strategy,... ?**

**Do you want to share  
your experience on  
the LH writing ?**

**Do you plan to handle  
differently the writing  
of the LH now ?**



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# Thank you for your attention

Link to the deliverable : <https://intranet.inra-transfert.fr/diverimpacts/Submitted%20Deliverables/DiverIMPACTS%20D2.3%20Mid-term%20CSs%20evolutions%20in%20terms%20of%20indicators.pdf>

Link to the 3rd AM presentation : [https://intranet.inra-transfert.fr/diverimpacts/Presentations%20%20Minutes%20AM3/3AM\\_Highlights\\_WP2-4\\_M%20Lecl%C3%A8re%2C%20L%20Gorissen%2C%20Y%20Cuijpers.pptx](https://intranet.inra-transfert.fr/diverimpacts/Presentations%20%20Minutes%20AM3/3AM_Highlights_WP2-4_M%20Lecl%C3%A8re%2C%20L%20Gorissen%2C%20Y%20Cuijpers.pptx)